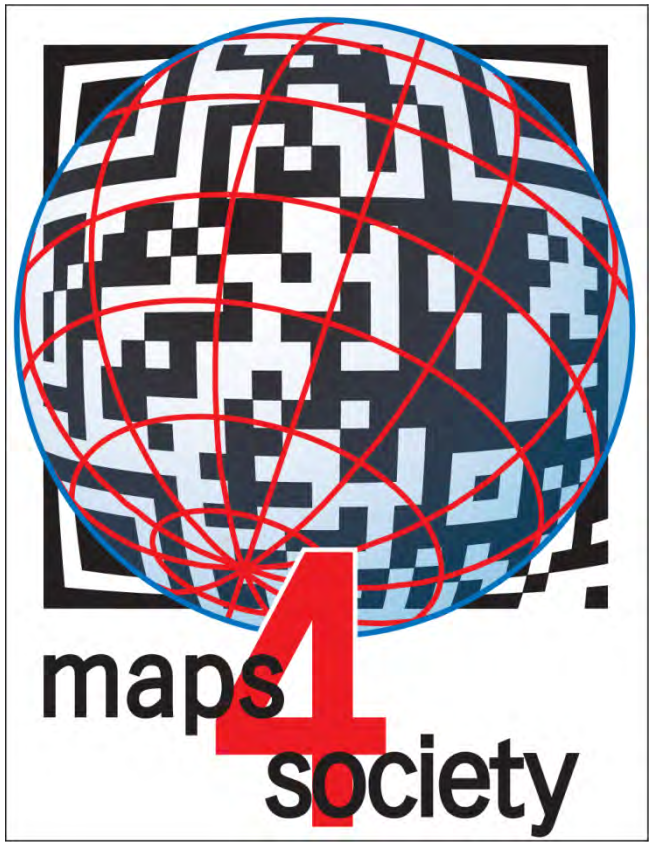
STW

Enabling new technology

NWO
Netherlands Organisation for Scientific Research

Ministry of Economic Affairs

Maps4Society - Matchmaking



Margriet Jansz
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8 November 2013

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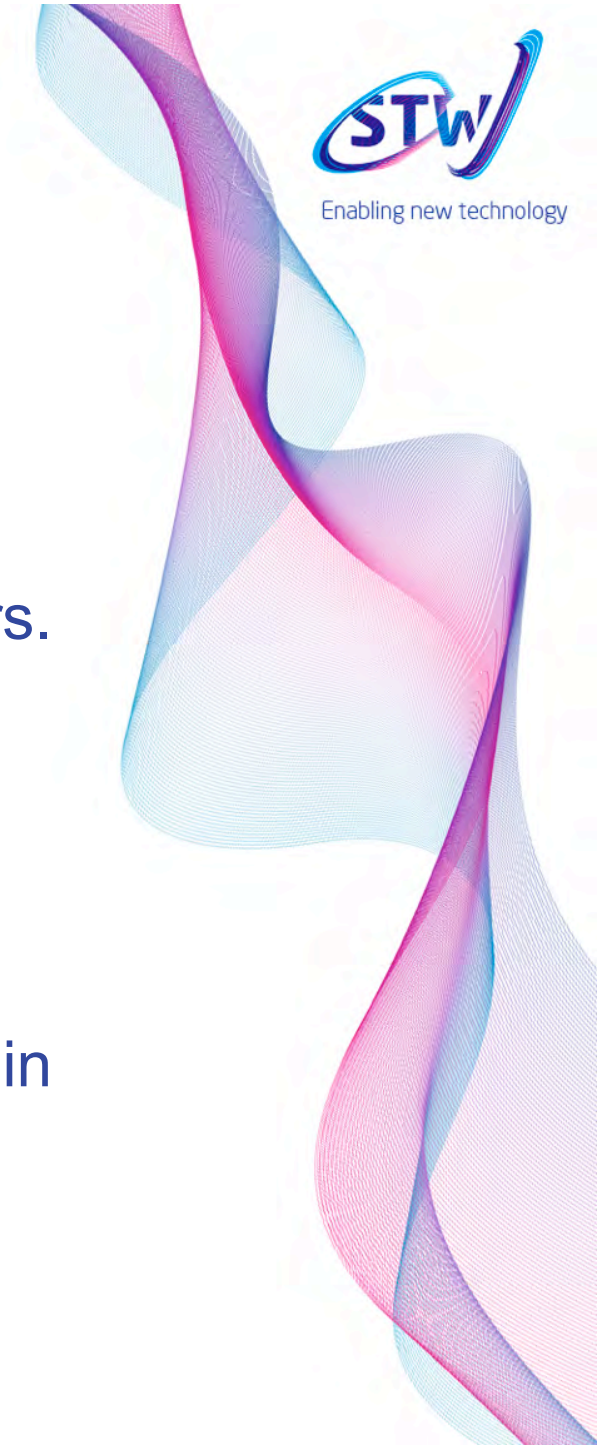
Technology Foundation STW



Our goal / mission

STW realises the transfer of knowledge between the technical sciences and users.

We do this by

funding excellent technical scientific research and

bringing together researchers and users in each project.

We are working towards a

Collaboration Programme M4S

With partners: **RWS, Kadaster, NSO, NCG**

Rearch proposals

- Maximum 500 k€
- E.g. PhD project

KIPs (Kleine Innovatieve Projecten)

- Maximum 50 k€
- Targeting products, e.g. for spin-off of research which has already been done

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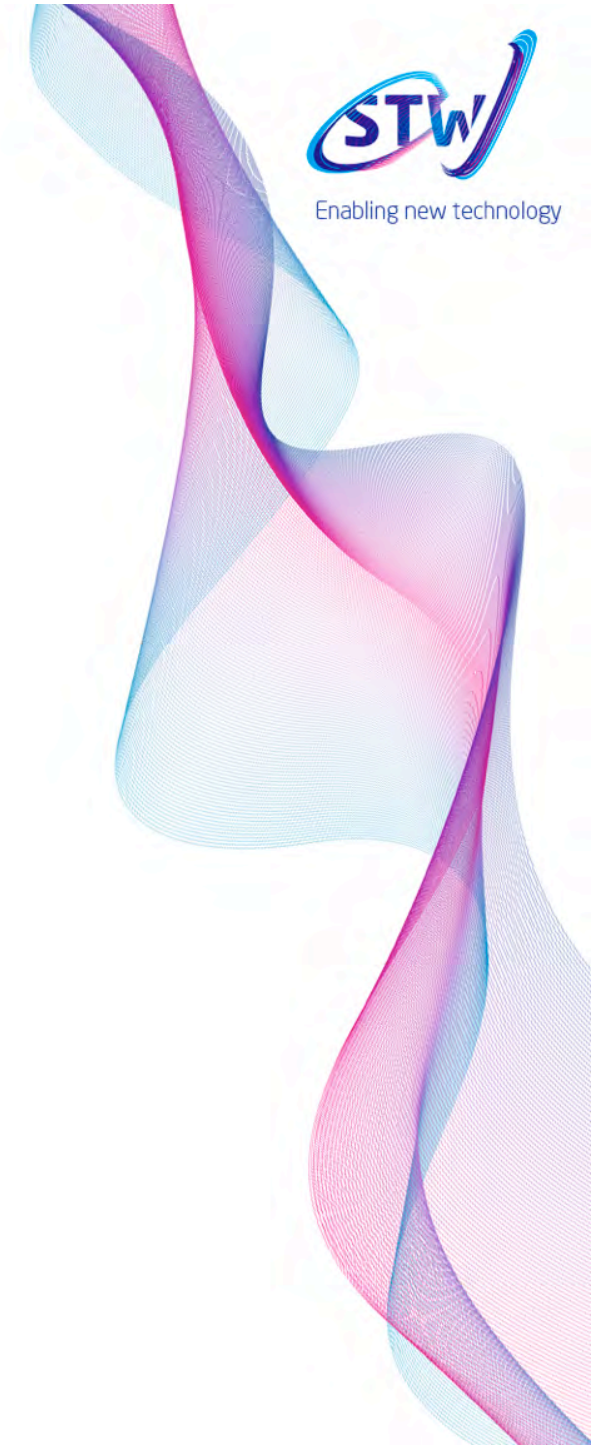
What are we looking for?

- Fit in the programme (‘The Table’)
- High scientific quality
- At least two disciplines
- Collaboration in the ‘Golden Triangle’
- Economic impact
- Impact on society

- Involvement of Universities for Applied Sciences (HBO)
- Involvement of students



Multidisciplinary

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M4S Programme Committee

Kyra van Onselen, RWS, voorzitter
Andreas Heutink, RWS
Aart Jan Klijnjan, Kadaster
Jasper van Loon, NSO
Martien Molenaar, NCG

Alan Hanjalic, TU Delft (hardware/ICT)
Kees Stuurman, U Tilburg (legal)
René van Schaik, eScience (Big Data, visualisation)
Hylke van Dijk, NHL (serious gaming)
Yola Georgiadou, U Twente, ITC (social sciences)

Communication

… to understand and speak each other's language

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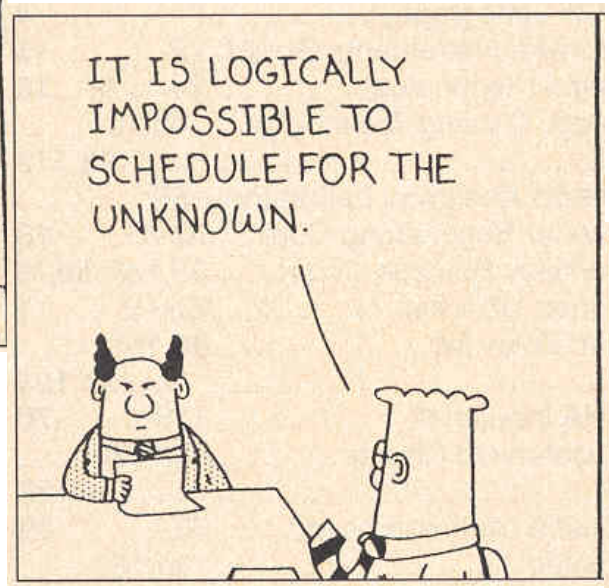
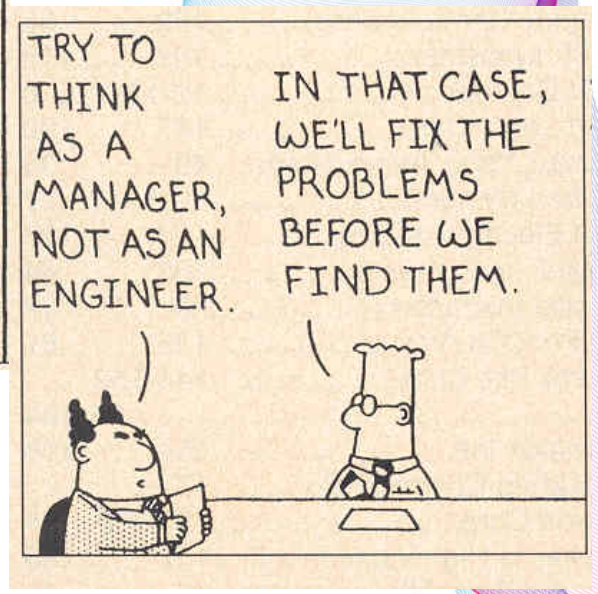
Different Cultures …





… different viewpoints

Collaborate in the Golden Triangle

… but make sure that you really meet !

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Innovative

Together into the unknown

…

… but with an idea about the hidden landscape

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Together

There is no other way

Illustratie: Joost Fluitsma

So, find that unexpected partner !

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