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aan: Rijkswaterstaat  
Data-ICT-Dienst  
ter attentie van de heer A. Versluis  
Postbus 5023  
2600 GA DELFT

subject: Letter of Support Maps4Society  
ons briefnummer: 13049  
ons projectnummer: S066

Amersfoort, 28-03-2013

Dear Mr. Versluis,

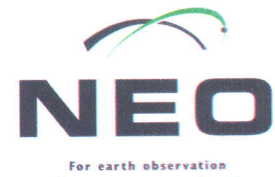
It is with great interest that we learned about your initiative to develop a consortium Maps4Society. From our role as supplier and innovator, this is important to us, because developing new methods is of key importance to the geo-information and earth observation business in The Netherlands to survive and grow.

NEO is a Dutch company established in 1996. Its mission is to assist governments and businesses in the sustainable improvement of location based information. Better information enhances decision taking and planning by our customers. In this way we contribute something to this rapidly changing world. NEO B.V. monitors location based information of governments and companies.

We do this using SignalEyes services (ISO9001:2008). SignalEyes takes on the work process of clients, without changing them or building in software and improves the quality of information. In The Netherlands NEO structures large scale topography in modern object-oriented management information (BGT, cityGML). In a second step SignalEyes secures and updates information to the required quality level. Earth observation by satellites and aircraft is important in SignalEyes. SignalEyes is discernible by its transparency, speed, measurable quality and of course by your cost savings.

NEO supplies actual information on pavement and roads, trees and forests, buildings and urbanism, parcels and land use, water and soil moisture, etc. To improve our methods we continuously invest in R&D. One of the main examples of the last few years is our role in the SBIR project Hydrocity.

We support your consortium and your programme because we see our organization can benefit from Maps4Society by using its knowledge network during our contribution to the research projects in the programme. Since we are one of the largest users of (geo) data in the Netherlands we suppose we will also benefit from continued research on the data acquisition.



We hereby declare that NEO is open to discuss opportunities for contributions to project proposals, in particular, but not solemnly, in the fields of the management of big data, data quality assessment and satellite-as-a-service.

Maps4Society is an important initiative that will be a crucial enabler for the Dutch industry to improve and extend their business. Maps4Society will enable the Netherlands science community to reach and keep a top level position in a broad range of domains. It will allow us to play a leading role in the research and innovation into open, shared, and linked location data and how it can be used in many fields of application.

A handwritten signature in blue ink, appearing to read "Anke van Dellen".

NEO B.V.  
Anke van Dellen  
Senior Consultant Geo-information and Earth Observation